

# The Financial Cost of Replacing The Stay at Home Mom Or Dad - Up To €59k A Year



The importance of insuring key assets, such as ones house and car, is recognised by most Irish households.

However, according to a study by Life assurance specialist company Caledonian Life, evidence suggests that although families are often prudent enough to take out life cover on the person who is deemed to be the main "breadwinner" in the family, they are far less likely to do so for the **stay-at-home parent**.

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Last year Caledonian Life analysed **11 major roles** a typical homemaker might perform at home, such as housekeeper, cook, child-minder and tutor, and the number of hours they typically devote to each of those jobs. The specialist life assurance provider then tried to determine a **reasonable financial value** that an employer would pay for one person to do a blend of those 11 key tasks seven days a week.

People may be surprised to see how much it would cost to employ an individual to carry out all the functions traditionally carried out by the homemaker. Their quick price comparison tried to capture at least a flavour of some of these jobs and the equivalent costs. Amazingly, the cost could be somewhere in and around **€59,000 per year!**

While it cannot ease the emotional distress caused by the death of a loved one and may be an unpleasant thought to dwell on, having adequate **Life cover** in place can help safeguard the long-term financial security of your family or loved ones after your death.

For example, the monthly cost of joint life level term insurance for 35 years, of €250,000 for a healthy Male aged 30 next birthday and Female aged 27 next birthday, both non smokers, can be as little as €34.59 per month. Dual Life cover (whereby cover stays in place for the surviving partner if one of those covered dies) in the same scenario would cost only €36.70 per month.\*

To find out more about the best type of cover to meet your needs, contact me today. I'll be delighted to discuss all your options with you.

**Nick McGowan 05793 20836**

*Gowran Insurance Consultants Ltd t/a McGowan Insurances is regulated by The Central Bank of Ireland*

*\*Source Caledonian Life. E-based submission.*



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